



CCEC @ NEXUS

Bangsar South, Kuala Lumpur

5th June 2024

www.mynog.org



OUR OBJECTIVE



LEARN . BUILD . SHARE

OUR PURPOSE

#1

Encourage the sharing of knowledge, learning and cooperation among network operators in Malaysia

#2

A vendor-agnostic forum to discuss operational issues and technologies of mutual interest among the Internet community

#3

To further improve the quality of Internet plus its overlaying services within the context of Malaysia and the region generally

#4

Creation of a dynamic and vibrant Internet ecosystem that adheres to best practices.

#5

Enable the industry to complement and support the nation's push towards universal Internet access and the proliferation of the digital economy.

Build
ABETTER
Internet

CONFERENCE VENUE



CONNEXION[®]
Conference & Event Centre

CCEC @ NEXUS
Bangsar South, Kuala Lumpur

Domain and Target Audience

The focus of the conference would cover the domain of IP network, transmission, convergence, systems, cybersecurity and the wider domain of emerging technologies.



Network operators



**Government, Regulator,
NGO and Academic networks**



Technical decision makers



Educators and trainers

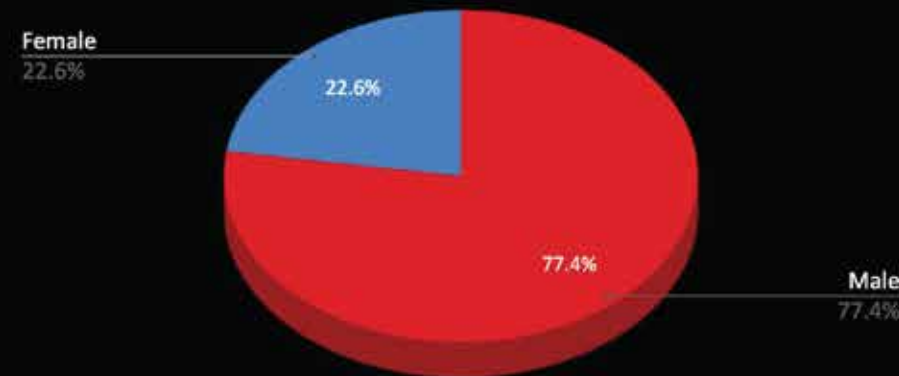
MyNOG-10 Conference 2023

TOTAL REGISTRANTS

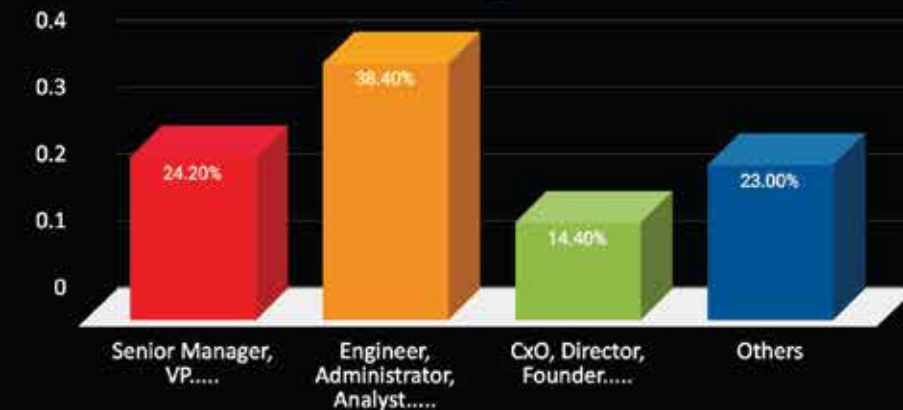
500+

200+

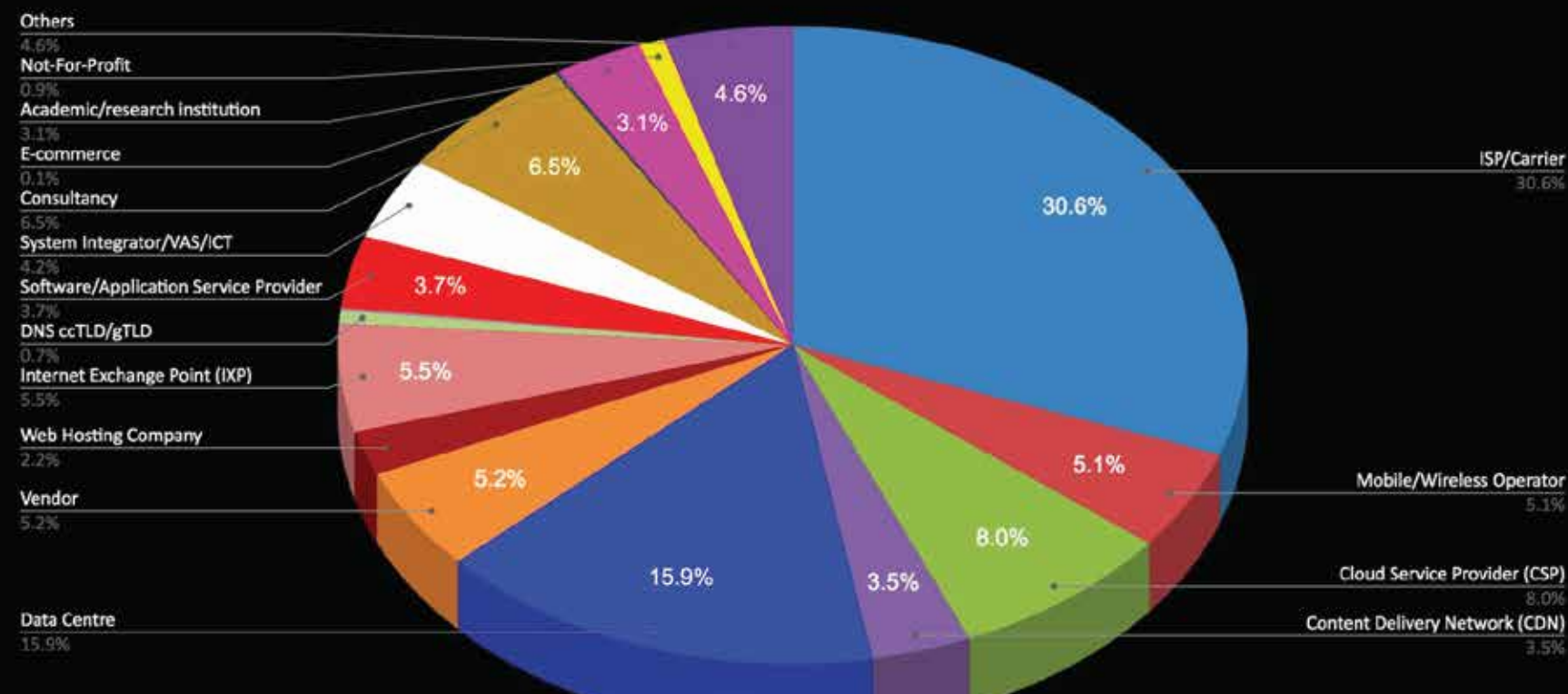
Gender Distribution



Job Categories



Type of Organisation



Past Events



Sponsorship Packages



■ MyNOG-11 Conference ■ 5th JUNE 2024 ■ Location: CCEC @ NEXUS (Level 3A), Bangsar South City ■
Contact: sponsorship@mynog.org

Category		DIAMOND ¹	PLATINUM ²	GOLD	COFFEE CART ³	SILVER	BRONZE
Pricing in Malaysia Ringgit		30,000	20,000	15,000	12,000	10,000	5,000
Benefits	Booth Display ⁴	2 Tables	1 Table	1 Table	-	-	-
		Booth Dimension 14'L x 6'W x 10'H	Booth Dimension 12'L x 6'W x 10'H	Booth Dimension 10'L x 6'W x 10'H			
	Complimentary Conference Pass	20	15	15	12	10	5
	Exhibitor Pass (For staff use only with restricted access to exhibition area.)	2	2	2	-	-	-
	Logo Listing on Event Pull Up Banners	Yes	Yes	Yes	Yes	Yes	Yes
	Logo Listing on Event Backdrop ⁵	Yes	Yes	Yes	Yes	Yes	Yes
	Logo Listing on Event Website	Yes	Yes	Yes	Yes	Yes	Yes
	Display of Company Pull Up Banners	2	1	1	1	-	-
	Business Track Slot ⁶	Yes	Yes	-	-	-	-
	Lanyard (Co-Branding with Event)	Yes	-	-	-	-	-
	Eco-Bag (Co-Branding with Event)	Yes	-	-	-	-	-
	Additional Information	-	-	-	Coffee Cup Stickers (MyNOG + Sponsor Logo)	-	-

¹ : Exclusive to ONE(1) SPONSOR ONLY. Please take note that this specific category will be closed 1.5 month prior to the event date to facilitate enough time for co-branding arrangements.

² : Exclusive to FIVE(5) SPONSORS ONLY. Please take note that the number of exclusive of sponsors is subject to change at the reasonable discretion of the Event Organiser.

³ : This category is limited to ONE(1) SPONSOR ONLY. Brand exposure via stickers showcasing both MyNOG and coffee-cart sponsor logos would be displayed on the coffee cups. An A3 signage stand would also be provided.

⁴ : Table/s with black covers would be provided by the organiser (Type : IBM Tables 6'L x 1.8'W x 2.6'H). Sponsors are allowed to bring in their own backdrops, but it is subject to the approval of the organiser and must fit within the allocated space.

⁵ : Displayed via both physical (common area) and digital (inside event rooms) backdrops. The latter will be projected on the screen in between presentations and breaks.

⁶ : Eligible for ONE(1) programme slot under the Business Track breakout session. These slots are separated from the Main Track, which is subjected to a strict CFP Review Process. To clearly indicate the differentiation, these slots will be labelled as "SPONSORED TALK" for transparency.

Important Notes:

1. An organisation is only allowed to select one package from the sponsorship matrix and the same applies to a group companies. This is to ensure fair and inclusive access to all interested parties.
2. Brand exposure for each sponsorship subscription will be limited to one entity ONLY.
3. The information in this document is subject to changes without prior notice by the Event Organiser. Always refer to the official website for the latest updates.

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