

Category		DIAMOND ¹	PLATINUM ²	GOLD	COFFEE CART ³	SILVER	BRONZE
Pricing in Malaysia Ringgit		30,000	20,000	15,000	12,000	10,000	5,000
Benefits	Booth Display ⁴	2 Tables	1 Table	1 Table	-	-	-
		Lot size 14'L x 6'W x 10'H	Lot size 10'L x 6'W x 10'H	Lot size 10'L x 6'W x 10'H	-	-	-
	Complimentary Conference Pass	20	15	15	12	10	5
	Logo Listing on Event Pull Up Banners	Yes	Yes	Yes	Yes	Yes	Yes
	Logo Listing on Event Backdrop ⁵	Yes	Yes	Yes	Yes	Yes	Yes
	Logo Listing on Event Website	Yes	Yes	Yes	Yes	Yes	Yes
	Distribution of Promotional Materials ⁶	Yes	Yes	Yes	Yes	Yes	-
	Display of Company Pull Up Banners	2	1	1	-	-	-
	Business Track Slot ⁷	Yes	Yes	-	-	-	-
	Lanyard (Co-Branding with Event)	Yes	-	-	-	-	-
	Eco-Bag (Co-Branding with Event)	Yes	-	-	-	-	-
	Additional Information	-	-	-	Includes Coffee Cup Stickers (MyNOG + Sponsor Logo) and an A3 Signage (stand).		-

1 : Exclusive to ONE(1) SPONSOR ONLY. Please take note that this specific category will be closed 1.5 month prior to the event date to facilitate enough time for co-branding arrangements.

2 : Exclusive to FOUR(4) SPONSORS ONLY. Please take note that the number of exclusive of sponsors is subject to change at the reasonable discretion of the Event Organiser.

3 : This category is limited to ONE(1) SPONSOR ONLY. Brand exposure via stickers showcasing both MyNOG and coffee-cart sponsor logos would be displayed on the coffee cups. An A3 signage stand would also be provided.

4 : Table/s with black covers would be provided by the organiser (Type : IBM Tables 6'L x 1.8'W x 2.6'H). Sponsors are allowed to bring in their own backdrops, but it is subject to the approval of the organiser and must fit within the allocated space.

5 : Displayed via both physical (common area) and digital (inside event rooms) backdrops. The latter will be projected on the screen in between presentations and breaks.

6 : Distributed to participants via the event's giveaway eco-bags during registrations, subject to all materials being delivered to the organiser at least 7-days before the event.

7 : Eligible for ONE(1) programme slot under the Business Track breakout session. These slots are separated from the Main Track (which is subjected to strict CFP Review Process). To clearly indicate the differentiation, these slots will be labelled as "Sponsored Talk".

in the programme agenda for transparency purposes.

Important Notes:

1. An organisation is only allowed to select one package from the sponsorship matrix and the same applies to a group companies. This is to ensure fair and inclusive access to all interested parties.

2. Brand exposure for each sponsorship subscription will be limited to one entity ONLY.

3. The information in this document is subject to changes without prior notice by the Event Organiser. Always refer to the official website for the latest updates.