OUR OBJECTIVE

LEARN . BUILD . SHARE

MyNOG 9
Malaysia Network Operators Group

OUR PURPOSE

#1

Encourage the sharing of knowledge, learning and cooperation among network operators in Malaysia

#2

A vendor-agnostic forum to discuss operational issues and technologies of mutual interest among the Internet community

#3

To further improve the quality of Internet plus its overlaying services within the context of Malaysia and the region generally

#4

Creation of a dynamic and vibrant Internet ecosystem that adheres to best practices.

#5

Enable the industry to complement and support the nation's push towards universal Internet access and the proliferation of the digital economy.

Build A BETTER Internet

CONFERENCE VENUE

CONNEXION®
Conference & Event Centre

CCEC @ The Vertical
Bangsar South, Kuala Lumpur

MyNOG 9
Malaysia Network Operators Group

Domain and Target Audience

The focus of the conference would cover the domain of IP network, transmission, convergence, systems, cybersecurity and the wider domain of emerging technologies.

Network operators

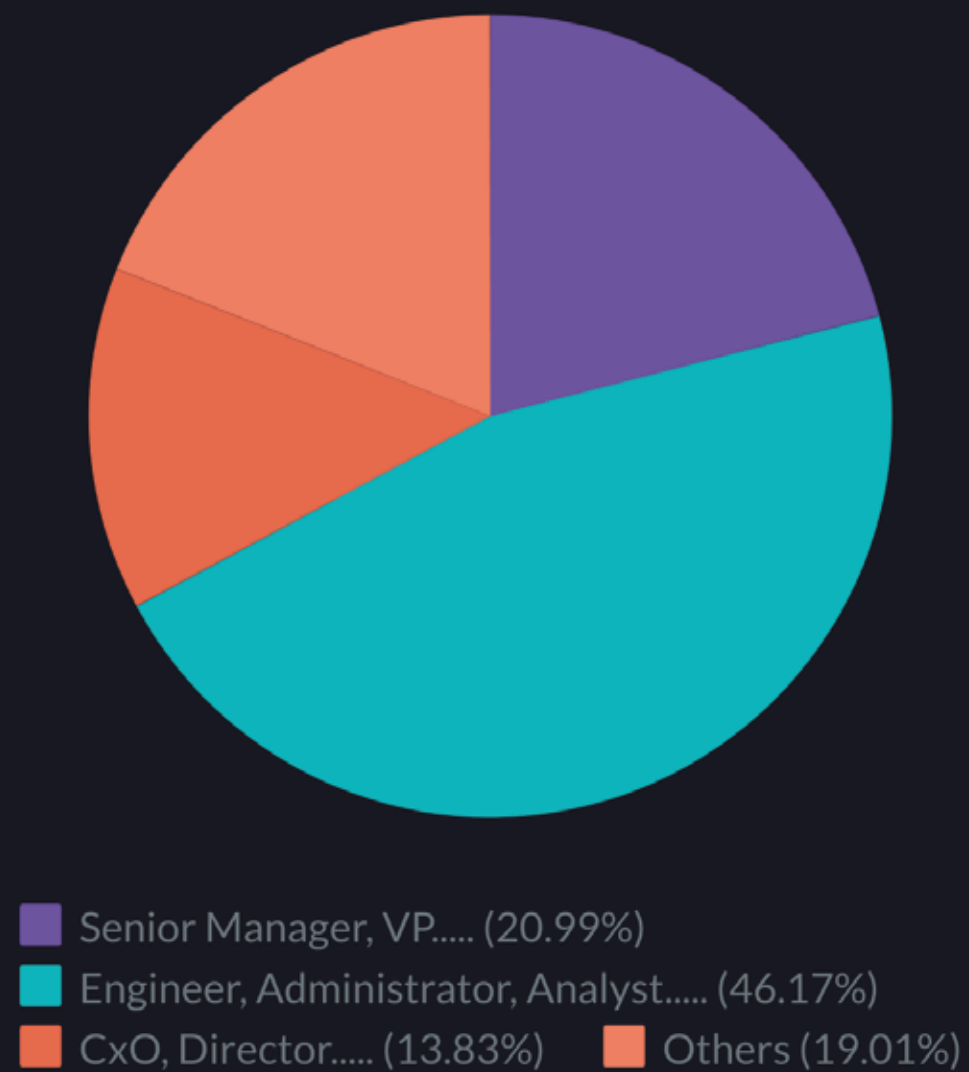Government, Regulator, NGO and Academic networks
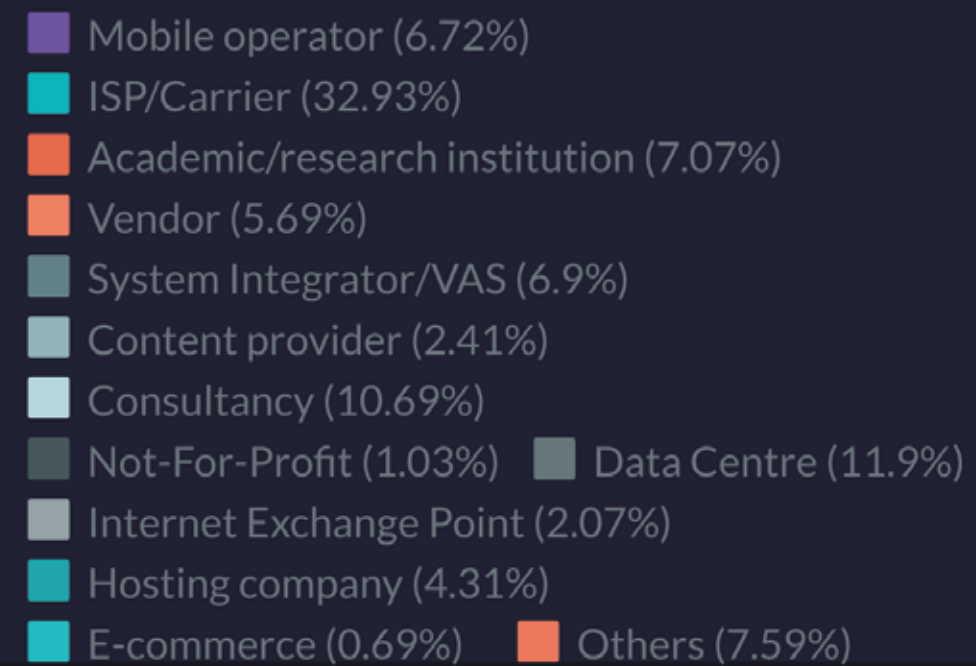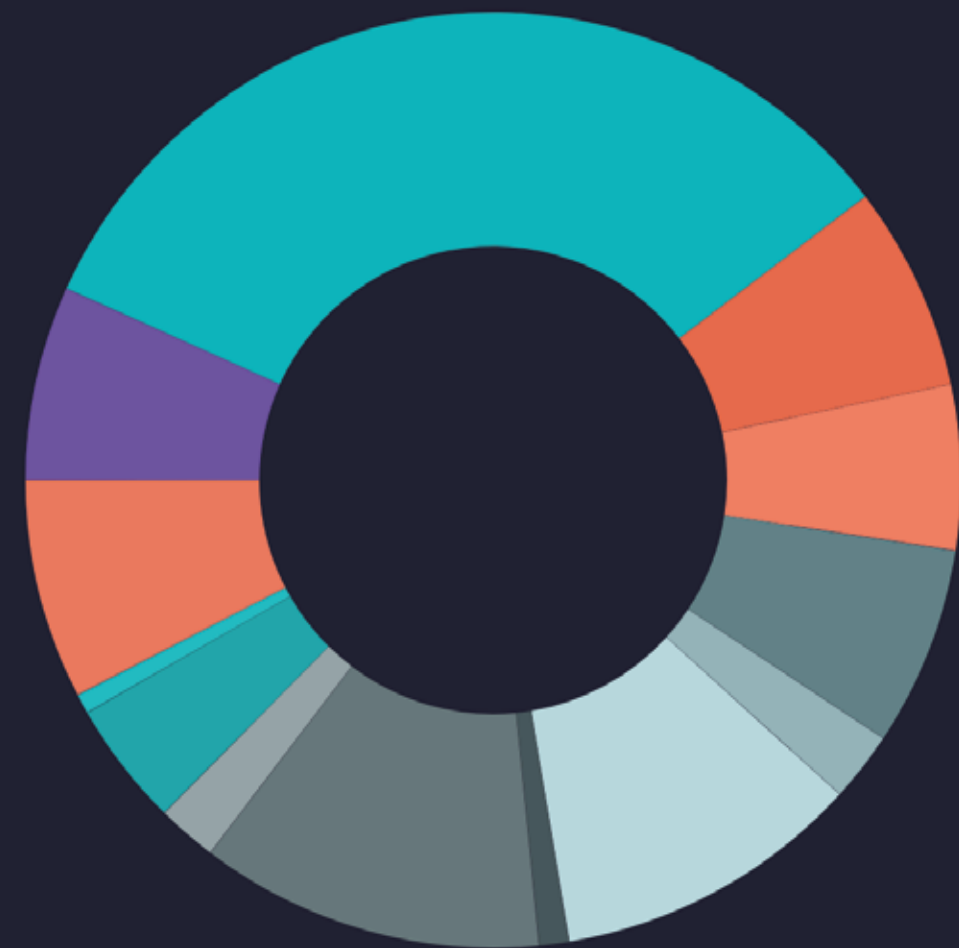
Technical decision makers

Educators and trainers

Participation

233 attendees
2017

335 attendees
2018

408 attendees
2019

Attendee Profile

- Senior Manager, VP..... (20.99%)
- Engineer, Administrator, Analyst..... (46.17%)
- CxO, Director..... (13.83%)
- Others (19.01%)

Industry

- Mobile operator (6.72%)
- ISP/Carrier (32.93%)
- Academic/research institution (7.07%)
- Vendor (5.69%)
- System Integrator/VAS (6.9%)
- Content provider (2.41%)
- Consultancy (10.69%)
- Not-For-Profit (1.03%)   Data Centre (11.9%)
- Internet Exchange Point (2.07%)
- Hosting company (4.31%)
- E-commerce (0.69%)   Others (7.59%)

Attendee Profile & Industry statistics are from MyNOG-8 Conference 2019.
For reference purpose only

Past Events

Sponsorship Packages

MyNOG 9
Malaysia Network Operators Group

MyNOG-9 Conference ▪ 19th September 2022 ▪ Location: CCEC @ The Vertical, Bangsar South City ▪ Contact: sponsorship@mynog.org

Category	DIAMOND[1]	PLATINUM[2]	GOLD	SILVER	BRONZE	COFFEE CART[3]
Pricing in Malaysia Ringgit	25,000	20,000	15,000	10,000	5,000	3,000
Desktop Displays[4]	2 Tables	1 Table	1 Table	-	-	-
Complimentary Conference Pass	20	15	15	10	5	3
Logo Listing on Event Pull Up Banners	Yes	Yes	Yes	Yes	Yes	Yes
Logo Listing on Event Backdrop[5]	Yes	Yes	Yes	Yes	Yes	Yes
Logo Listing on Event Website	Yes	Yes	Yes	Yes	Yes	Yes
Distribution of Promotional Materials[6]	Yes	Yes	Yes	Yes	-	-
Display of Company Pull Up Banners	2	1	1	-	-	-
Business Track Slot[7]	Yes	Yes	-	-	-	-
Lanyard (Co-Branding with Event)	Yes	-	-	-	-	-
Eco-Bag (Co-Branding with Event)	Yes	-	-	-	-	-

(Benefits)

1 : Exclusive to ONE(1) SPONSOR ONLY. Please take note that this specific category will be closed 1.5 month prior to the event date to facilitate enough time for co-branding arrangements.

2 : Exclusive to THREE(3) SPONSORS ONLY. Please take note that the number of exclusive of sponsors is subject to change at the reasonable discretion of the Event Organiser.

3 : This category is limited to ONE(1) SPONSOR ONLY.

4 : Only table/s would be provided by the organiser (Type : IBM Tables 6'L x 1.5'W). Sponsors are allowed to bring in their own booth/backdrops, but it is subject to the approval of the organiser and must fit within the allocated space.

5 : Both physical (foyer area) and digital (inside event rooms) backdrops. The latter will be projected on the screen in between presentations and breaks.

6 : Distrbuted to participants via the event's giveaway eco-bags during registrations, subject to all materials being delivered to the organiser at least 14-days before the event.

7 : Eligible for ONE(1) programme slot under the Business Track breakout session. These slots are separated from the Main Track (which is subjected to strict CFP Review Process). To clearly indicate the differentiation, it will be tagged as "Sponsored by [sponsor name]" in the programme scheduling for transparency purposes.

Important Notes:

- An organisation is only allowed to select one package from the sponsorship matrix and the same applies to a group companies. This is to ensure fair and inclusive access to all interested parties.

- The information in this document is subject to changes without prior notice by the Event Organiser. Always refer to the official website for the latest updates.

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