

| Category                    |  | DIAMOND <sup>1</sup> | PLATINUM <sup>2</sup> | GOLD    | SILVER | BRONZE | COFFEE CART <sup>3</sup> |
|-----------------------------|--|----------------------|-----------------------|---------|--------|--------|--------------------------|
| Pricing in Malaysia Ringgit |  | 25,000               | 20,000                | 15,000  | 10,000 | 5,000  | 3,000                    |
| <b>Benefits</b>             | Desktop Displays <sup>4</sup>                      | 2 Tables             | 1 Table               | 1 Table | -      | -      | -                        |
|                             | Complimentary Conference Pass                      | 20                   | 15                    | 15      | 10     | 5      | 3                        |
|                             | Logo Listing on Event Pull Up Banners              | Yes                  | Yes                   | Yes     | Yes    | Yes    | Yes                      |
|                             | Logo Listing on Event Backdrop <sup>5</sup>        | Yes                  | Yes                   | Yes     | Yes    | Yes    | Yes                      |
|                             | Logo Listing on Event Website                      | Yes                  | Yes                   | Yes     | Yes    | Yes    | Yes                      |
|                             | Distribution of Promotional Materials <sup>6</sup> | Yes                  | Yes                   | Yes     | Yes    | -      | -                        |
|                             | Display of Company Pull Up Banners                 | 2                    | 1                     | 1       | -      | -      | -                        |
|                             | Business Track Slot <sup>7</sup>                   | Yes                  | Yes                   | -       | -      | -      | -                        |
|                             | Lanyard (Co-Branding with Event)                   | Yes                  | -                     | -       | -      | -      | -                        |
|                             | Eco-Bag (Co-Branding with Event)                   | Yes                  | -                     | -       | -      | -      | -                        |

**1 :** Exclusive to ONE(1) SPONSOR ONLY. Please take note that this specific category will be closed 1.5 month prior to the event date to facilitate enough time for co-branding arrangements.

**2 :** Exclusive to THREE(3) SPONSORS ONLY. Please take note that the number of exclusive of sponsors is subject to change at the reasonable discretion of the Event Organiser.

**3 :** This category is limited to ONE(1) SPONSOR ONLY.

**4 :** Only table/s would be provided by the organiser (Type : IBM Tables 6'L x 1.5'W). Sponsors are allowed to bring in their own booth/backdrops, but it is subject to the approval of the organiser and must fit within the allocated space.

**5 :** Both physical (foyer area) and digital (inside event rooms) backdrops. The latter will be projected on the screen in between presentations and breaks.

**6 :** Distributed to participants via the event's giveaway eco-bags during registrations, subject to all materials being delivered to the organiser at least 14-days before the event.

**7 :** Eligible for ONE(1) programme slot under the Business Track breakout session. These slots are separated from the Main Track (which is subjected to strict CFP Review Process). To clearly indicate the differentiation, it will be tagged as "Sponsored by [sponsor name]" in the programme scheduling for transparency purposes.

**Important Notes:**

- An organisation is only allowed to select one package from the sponsorship matrix and the same applies to a group companies. This is to ensure fair and inclusive access to all interested parties.

- The information in this document is subject to changes without prior notice by the Event Organiser. Always refer to the official website for the latest updates.